



LittleMU: Enhancing learning Engagement Using Intelligent Interaction on MOOCs

Jie Tang¹, Tracy Xiao Liu¹, Zhengyang Song¹, Xiaochen Wang¹, Xia Jing¹, Jiezhong Qiu¹, Zhenhuan Chen¹, Chaoyang Li¹, Han Zhang¹, Liangmin Pan¹, Yi Qi¹, Wenzheng Feng¹, Xiuli Li¹, Jian Guan², Juanzi Li¹, and Maosong Sun¹

¹Tsinghua University, ²Beijing Muhua Tech Inc. (XuetangX.com)



清华大学

Tsinghua University



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Background

- MOOC: Massive Open Online Courses

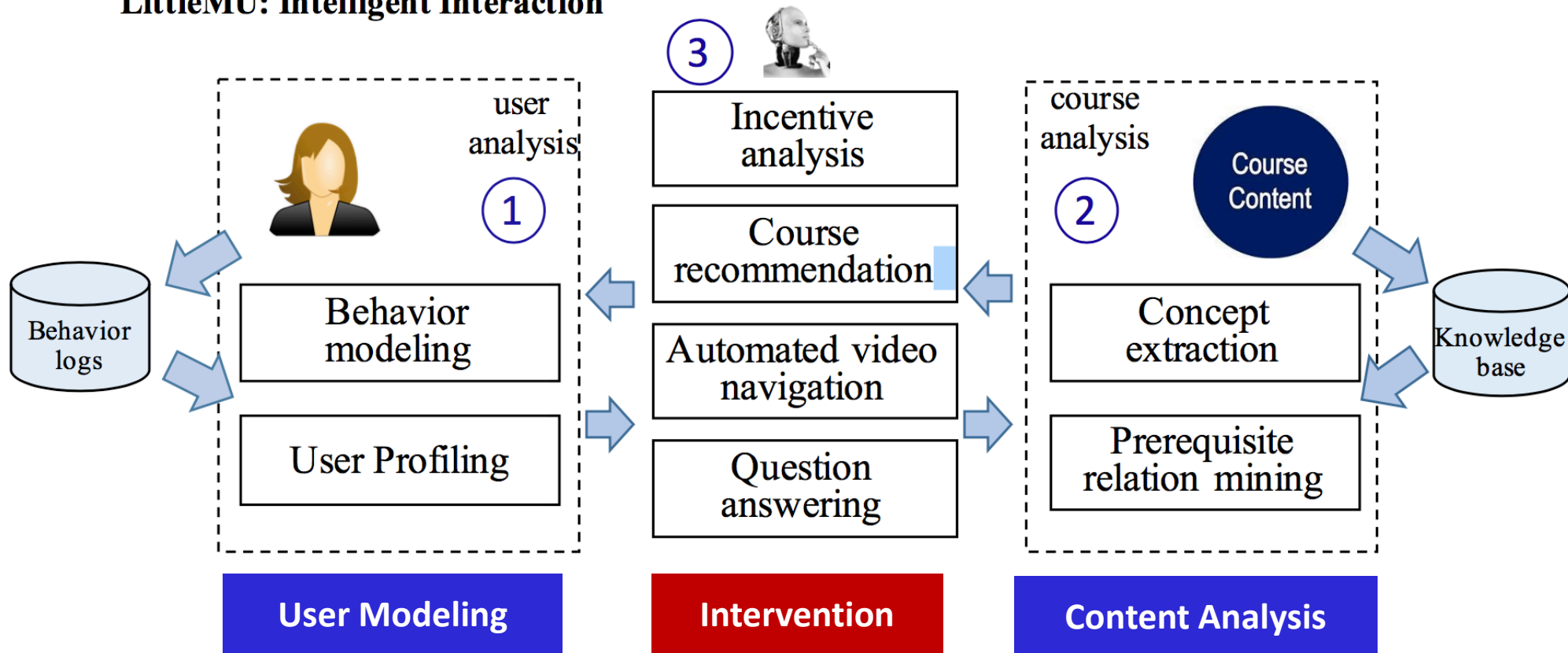


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- Large number of students in MOOCs
- XuetangX:
 - Online in 2013
 - 8,000,000+ users, 1000+ courses
- The engagement rate is quite low
 - The average course completion rate is only 5%

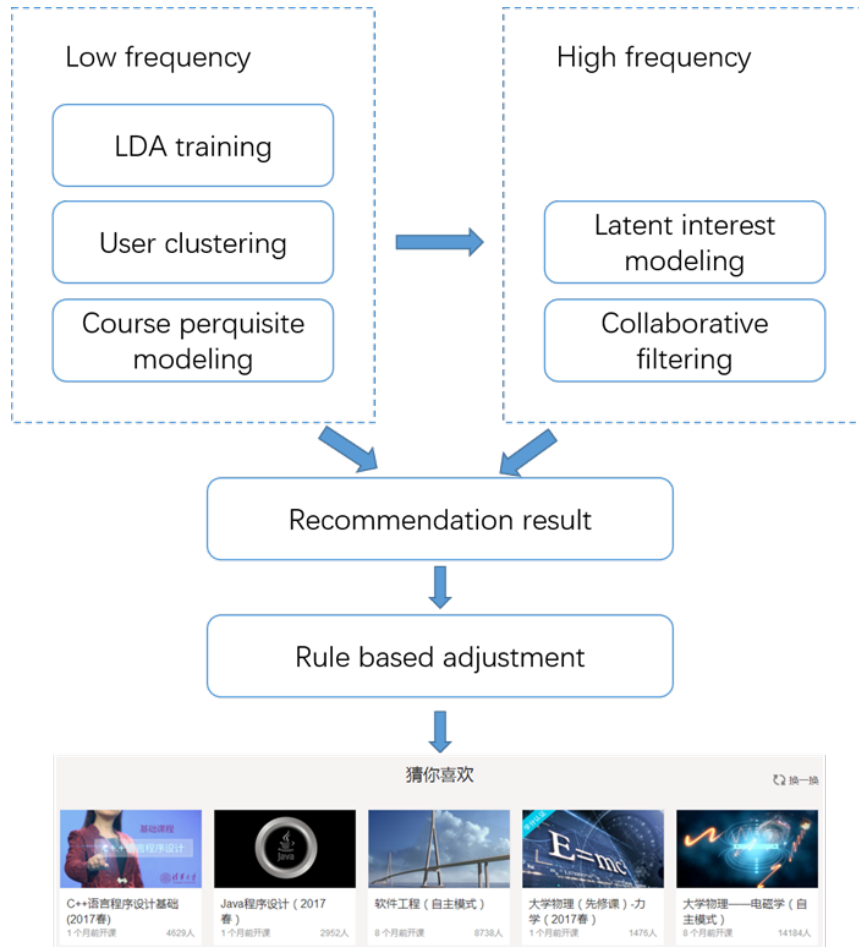


LittleMU: Intelligent Interaction

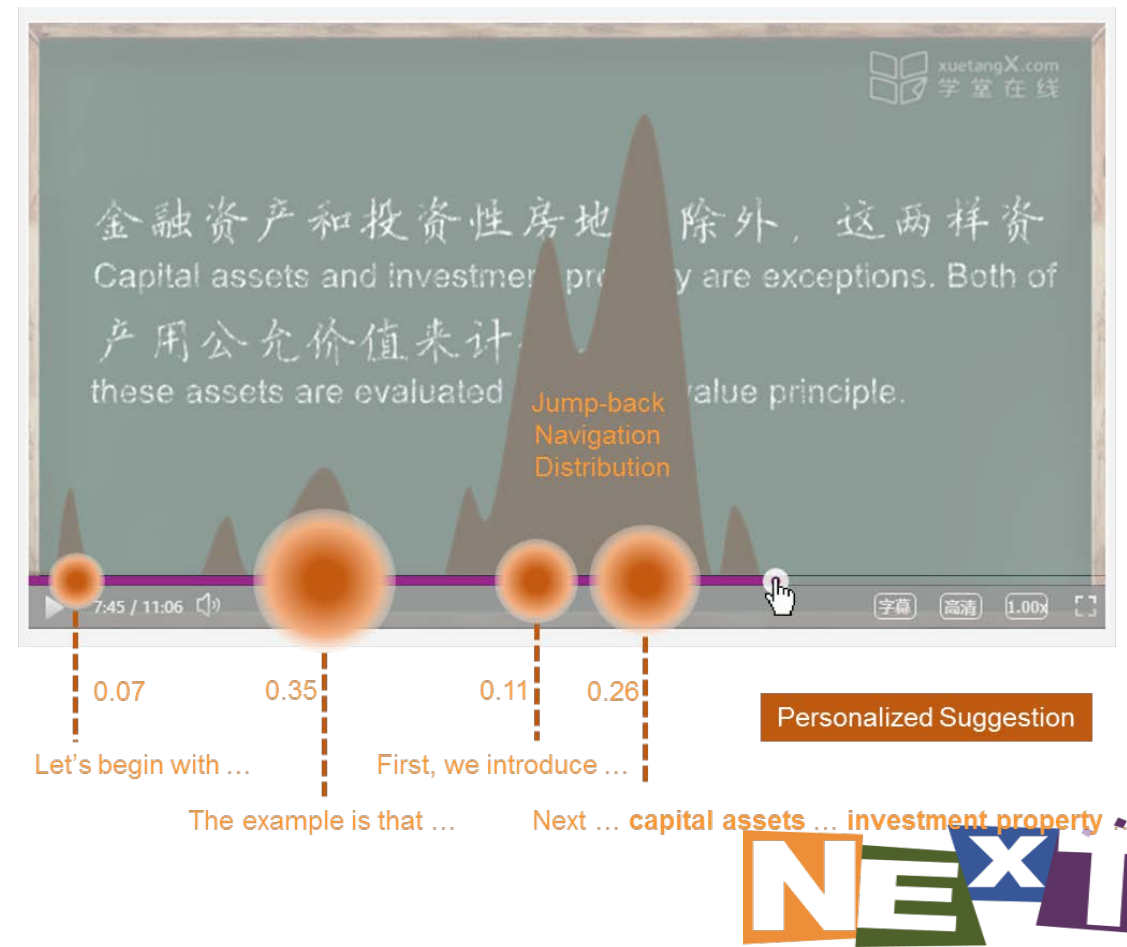


Intelligent Interaction

Course recommendation



Automated video navigation



THANK YOU